

BESPOKE **EXPERIENCES**

*What
Make us
Different*

ALCHEMY

DMC ARGENTINA

WE ARE THE ALCHEMISTS.

A TEAM OF MAKERS, THINKERS EXPLORERS AND CREATORS.

We push boundaries, provoke change and strive for the unique in everything we offer to our clients. With three successful divisions focusing on Incentive Travel, Meetings and Events; High-End Travel Experiences and traditional Leisure Travel, we have the passion and skills to offer all who journey with us a memorable visit to our incredible homeland.

Our entire team live and breathe Argentina, including our culture, scenery and traditions and we are perfectly placed to assist you.



WE INVITE YOU TO **DISCOVER ARGENTINA** THROUGH OUR

Bespoke Experiences Portfolio



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TANGO POP UP SURPRISES

Location: Buenos Aires

Duration: 20 Minutes

Availability: All Year



Discover the Experience

We have designed different proposals to surprise visitors with brief but effective tango moments, which offer freshness and spontaneity to this very local music and dance!

During a stop in the park while enjoying sightseeing, in one of the stops of an urban bike tour, or the hotel lobby when inviting guests to an antique car for their ride to a glamorous Tango Dinner Show.



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PROGRESSIVE MEALS & STREET FOOD TOURS

Location: Buenos Aires

Duration: 4 Hours

Availability: Not available on Sunday & Monday



Discover the Experience

Buenos Aires is a food lover's dream. Pure love at first bite!

For those who are eager to taste the best and more authentic flavors, the ALCHEMIST'S Team has developed a full menu of culinary experiences to help visitors to know the city like a true local, without leaving any classic hidden spot out of the plan. Including delicious favorites, such as "picada" with vermouth, pizza and "empanadas" with a fresh and foamy beer, followed by the best steak in town paired with a signature wine, to end up with a fine dessert tasting, or why not, enjoying a tasty ice cream along with mixed cocktails. A good coffee never hurts, and the best idea would be to enjoy it in one of the many remarkable bars in the city, which maintains its old school charm.

A culinary superb experience, that travelers can enjoy either in a fine restaurant, historical bar, or exploring the best street food spots in BA with the experts in the subject.



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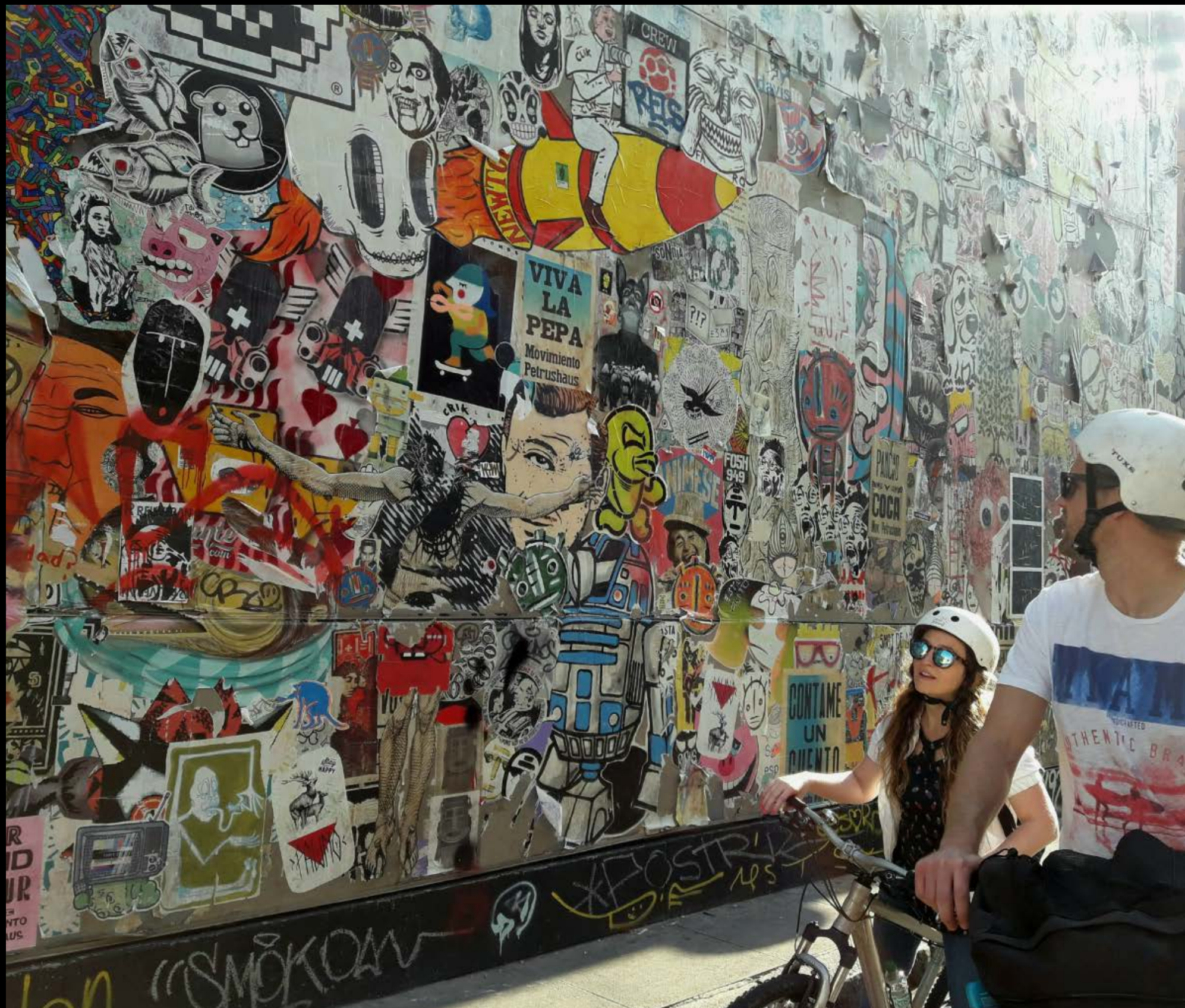
URBAN BIKE RIDE & PICNIC IN THE PARK

Location: Buenos Aires

Difficulty: Easy

Duration: 5 Hours

Availability: All Year



Discover the Experience

We design multi-generation adventures on wheels, for those who love bike riding and exploring cities in a more dynamic way. It's fun and interactive!

We meet at Puerto Madero, one of the few neighborhoods that enjoy a glistening waterfront. We ride on one side of the dykes, take Alcorta Av. to the north and cross Palermo Chico, a wonderful neighborhood with some of the most lavish homes of Buenos Aires. We visit Palermo Woods, the largest park in the city, where we guide our visitors through its trails, including the Rose and the Japanese Gardens, the Museum of Plastic Arts, and the Planetarium. We will stop by one of the lakes for a nice break.

Like an impressionist's painting scene, behind a leafy tree, there is a picnic blanket with baskets. Inside the baskets there are personal welcoming cards for each rider and a complete gourmet lunch! We can make it for tea time as well.

Travelers have the option to choose from different bike itineraries or even ask our ALCHEMISTS TEAM to design a personalized circuit, according to their customized interests. Explore South, North, lovely park areas and street art districts.

Fun, interactive, fresh air, and full of different city landscapes contrast...



ARGENTINEAN FILETEADO ART WORKSHOP

Location: Buenos Aires

Difficulty: Low

Duration: To be agreed

Availability: All Year



Discover the Experience

Get immersed in this unique style of decorative painting that emerged in the late 19th century to gracefully ornament horse-drawn carriages and, later, trucks and buses of the public transportation system.

The Fileteado Porteño was born alongside Tango and also became a symbol of Argentine identity. Its main characteristics are the Strong colors, brightness, and shadows together with the volume effects, the complex lettering (often Gothic), and certain elements that are often repeated in the composition such as flowers, ribbons with the Argentine colors, globes, dragons, etc. Besides being defined as Cultural Heritage of the City of Buenos Aires, Fileteado was declared Intangible Cultural Heritage of Humanity by UNESCO.

We invite travelers to get to know a local artist, visit the atelier and get a workshop to learn how to paint his artwork, so that they can take a “piece” of Buenos Aires back home.



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SITE-SPECIFIC THEATRE SURPRISES

Location: Buenos Aires

Duration: 20 Minutes

Availability: All Year



Discover the Experience

Buenos Aires city is well-known, not only for its history and legends but also for its characters and its peculiarities. Recreated by actors, these stories will transport travelers on an exciting and unforgettable "journey through time"...

Learn about a piece of our history, told in first person. In La Boca neighborhood, meet an immigrant who just arrived in the 1900's to Buenos Aires, looking for a new life, sharing his long journey, dreams, and hopes. Travel back in time to Plaza de Mayo during the May Revolution of 1810. A character coming from the past will share some stories on those exciting and promising days that led us to the imminent independence.

The idea is to relate the diversity of ideologies, religions, and customs that have profoundly influenced the construction of Argentine culture, through these type of performances, giving a close approximation to stories and events, related to the environment travelers are visiting.



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LOCOS X EL ASADO

Location: Buenos Aires

Difficulty: Easy

Duration: 4 Hours

Availability: All Year

Locos X el Asado

YouTube: www.youtube.com/user/locosxelasado

Instagram: www.instagram.com/locosxelasado/



Discover the Experience

The Asado, Argentine name for a BBQ or grill, is very important in our daily life. It is certainly part of our country's culinary and social rituals. Locos X el Asado is the largest barbecue community in the world, which brings together all those who share the love for the Argentine Asado. From 2011, these young and fun friends, who have gained quite a cult following in Argentina, upload digital content weekly sharing their recipes and the passion for the asado with the world. We work in collaboration with Locos x el Asado on special projects to uncover the secrets of the best Argentine barbecue. Now your guests can have "a once in life experience" by learning how to grill a real asado while enjoying the process of filming their own tv show in a real studio, where they will be the stars. They will share a day with the team of Locos x el Asado by filming a professional video, trying recipes, and spending quality time with the staff, just like a friendly local lunch is, paired with great wines. We can develop an asado competition for families or group of friends, and set up our "film set" in the backyard of a nice residence. This fun activity will also serve as a unique introduction to Argentine culture and given it is filmed, will provide the longest lasting memory ever!



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MARKET VISIT & COOKING WITH A LOCAL CHEF

Location: Buenos Aires

Difficulty: Low

Duration: 5 Hours

Availability: All Year



Discover the Experience

We developed a special culinary activity in which a professional chef guides our curious visitors through local farmers' markets. Wandering a market on your own is interesting, but by going with a local cook, the experience is taken to a whole new level. After a careful selection of ingredients, arrive at a closed-door restaurant in a quiet residential area of the city, away from the tourist trails. (punto aparte). Now, let's learn how to make authentic Argentine delight!

Travelers participate in a private cooking class, where they learn about the finest Argentinean culinary secrets. It's a fun-filled and entertaining time, which gives them a unique glimpse into the country's culture.

Practical cooking tips and very unique twists allow to connect with locals in a meaningful way. A country's culture is very closely linked to its food. Likely, visitors come away from these cooking classes with a whole new appreciation of the country in which they are staying.



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MEAL SHARING WITH A LOCAL FAMILY

Location: Buenos Aires

Duration: 4 Hours

Availability: All Year



Discover the Experience

We provide unique and memorable dining experiences, consciously matching travelers with local families who enjoy cooking but also getting to know people from all over the world, in an interesting evening gathering.

This experience is the perfect chance to connect travelers with local hosts, who open their homes to share the joy of a homemade meal in the comfort of their kitchen and also learn about their cultural and culinary traditions passed down through generations. Fresh, local, seasonal, and delicious, are some of the features of these tables where meals are tasted and traditions are shared.

Guests and hosts engage in cross-culture conversations over the meal while tasting elaborated traditional recipes that can satisfy any palate. All these ingredients come together to end in a memorable culinary and social moment, that will leave a lasting impression on our travelers as one of their trip highlights, for sure!



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BREW YOUR OWN BEER

Location: Buenos Aires

Duration: 4 Hours

Availability: All Year



Discover the Experience

Experience the brewing process up close and personal with professional local brewers!

We invite our travelers to discover and travel the Buenos Aires brew scene. A perfect treat for avid craft beer lovers. Our exclusive journey takes their previous beer knowledge to the next level with a perfectly immersive experience. We welcome our visitors to a Fermentation Lab Brewery on the outskirts of the city. While listening to a brewery overview, guests participate in an engaging class to learn what it takes to create our classic and best ales. Then, we visit Palermo, a chic neighborhood with dozens of great brewpubs, most of which are worth a visit. Nevertheless, we pick three, each of them with their marked style, to complete the local feel and taste!



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BE A GAUCHO

Location: The Pampas, Buenos Aires

Difficulty: Low

Duration: Ideally 3 Days / 2 Nights

Availability: All Year



Discover the Experience

We have the perfect program for those visitors who want to enjoy horseback riding , learn about gaucho's stylelife and share some of their daily tasks, in the cattle and farming countryside work.

For these types of travelers, we organize stays in an ancient estancia located 230 km away from the city, within the Samborombón Bay Natural Reserve.

The ranch is hosted by the family who owns the property and the local gauchos, for sure born and raised in the Pampas. This place allows them to spend the day with them and horseback ride through the great extensions of land. Depending on the time of the year, they may have the opportunity of witnessing cattle birth, reproduction, and checkups with countryside vets, among other types of farm activities. They can ride across rivers, bridges, and forests, appreciating the beauty of the Pampa's vegetation and its natural resources from a closer perspective. Back in the ranch, the other gauchos and family hosts await with a refreshing and Argentinean style meal: Asado (barbecue or grill), empanadas, salads, and "vizcacha al escabeche" (pickled wild rabbit) accompanied with Malbec wine. All these products are organically grown in the estancia.

Come to enjoy the real gaucho experience!



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SPEAKEASY COCKTAIL ADVENTURE

Location: Buenos Aires

Duration: 4 Hours

Availability: (Preferably from Wednesday to Saturday)



Discover the Experience

Imagine it is 1930 in New York City, during the prohibition days and you join the mystery of the secret illegal bars. Even to this day, Buenos Aires boasts a wide variety of closed-door bars that recreate the atmosphere and style of those old times. Since they are usually above, below, or behind something else that makes them less-than-easy to locate, we offer our travelers a different and unique experience: an expert bartender guides them through the city's intriguing prohibition-style cocktail dens.

The evening goes by visiting different redoubts: small doors in discreet roads, colonial houses, taverns hidden behind a sushi bar, or even a flower shop... each of them with its magical secrets. If anything could define these hideaways it would be the premium high quality of their classic drinks. Our guide promptly recommends the specialties of the house and shares tips and recipes to prepare the best combinations.

To finalize this journey, our travelers take with them a cocktail booklet, filled with recipes from each of the visited bars.



ALCHEMY
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COCKTAIL MASTER CLASS

Location: Buenos Aires

Difficulty: Easy

Availability: All Year



Discover the Experience

Who doesn't love something mixed, muddled, and shaken by a pro? From Negronis and Mojitos to Old Fashions and Gin Tonics, our highly knowledgeable bartenders from the Buenos Aires local scene know how to make them all - and now, they're letting you in on their secrets.

Developing your bartending skills can be a lot of fun, and with a little practice, you can quickly start whipping up classic cocktails and new concoctions just like a professional bartender.

Whether it's a gathering with friends, a dinner party, or a date night, we've rounded up the best cocktail private workshops in the city, all of which will let you slurp your way to a new skill for your next gathering.

Local touches, great techniques, and how to replace ingredients, will allow you to do your very own magic...(Punto aparte).

Refine your palate, explore the world of spirits, and shake up the perfect cocktail!

These personalized masterclasses can be organized in a trendy local bar or private venue of any kind. We bring the bar wherever guests are.



LOST TREASURES IN THE LAKE

Location: Bariloche

Difficulty: Low - Intermediate

Duration: 4 Hours

Availability: From November to March



Discover the Experience

Exploring the lakes in Patagonia has never been more exciting! While kayaking in the picturesque Moreno Lake, in Bariloche, travelers delve into crystal clear waters through calm bays and an isolated island at the foot of Mount López.

At a certain point, they see a box floating in the water only a short distance ahead. It looks like an old box someone left behind. As they approach, and while wondering what is that object doing there, they take the box out of the water and open it to discover a bottle of champagne, a flower bouquet, local fresh berries, and artisanal chocolates.

Paddling the inlets of Nahuel Huapi National Park has never been so special. Visitors can discover this wilderness area coroneted with beautiful waterfalls and impressive views of the Tronador Mount and the Cordillera de Los Andes. Then, enjoy a delicious gourmet lunch specially set for them along the lakeside. Kayaking can be combined with other outdoor activities, such as hiking, trekking, mountain biking, and more.



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GLAMPING EXPERIENCE IN PATAGONIA

Location: Bariloche & Lake District

Duration: From 2 Days / 1 Night

Availability: All Year



Discover the Experience

For those who are seeking that “middle of nowhere” sensation, we have developed the most bespoke camp experiences by blending style, comfort, and natural beauty in the most seamless fashion...

We provide comfortable and prestigious accommodation in the most inspiring places. The true value lies in the isolation, our ability to offer access to untouched and pristine locations, and still make travelers feel like home away from home. We put together a collection of unique and creative nomad camps in exceptional locations, staying outdoors and providing a genuine experience of a wilder life. It is all about bringing the comfort of a hotel room into the wonderful wilderness, in perfect harmony with nature, allowing the environment remain in its flawless, natural state.

This is the perfect gateway to complement a trip, ideal for honeymooners, couples, groups of friends, and also families looking for total disconnection and truly connecting with the present moment. Patagonian flavors, music by the bonfire, a warm bath in a hot-tub with the best 360° view, magic sunsets, stargazing and more, are what turn this experience into a delight to all senses...



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NOMAD MEALS SURROUNDED BY NATURE

Location: Every Destination



Discover the Experience

We are always excited to go outdoors and max out every minute of our bespoke adventures. We are inspired to create memorable moments for our visitors such as a relaxing picnic experience with friends and family with the most picturesque views. We can achieve this by packing a picnic basket stocked with delicious food and throwing down the picnic blanket on the right spot, or even a more sophisticated set-up bringing our chef onsite, cooking in wild places, surrounded by pure nature.

Whether on the shores of a hidden beach in Patagonia, on a small rockery island with a 360 ° view accessed by kayak, on the top of a mountain we just summited, in the middle of a hanging glacier acceded by helicopter, even on a balcony overlooking the incredible Iguazu falls, nomad meals are one of the most valued WOW factors during the best journeys, creating unique memories.



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MUSIC DELIGHTS

Location: Every Destination



Discover the Experience

An ideal way to surprise our visitors is through the sensitivity of music. We developed different musical interventions, to liven up special moments, creating a unique harmony with the environment that surrounds us.

A moment of art, can simply ignite any situation, and make it memorable. Private shows or performances can be designed according to the guest's interests.



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HELITOUR TO THE SUMMIT

Location: Patagonia



Discover the Experience

Enjoy the adventure of a helicopter flight to the top of the Ventisqueros Glacier! After this exhilarating journey, you will make a toast on top of the glacier surrounded by an other-worldly landscape.



CRAB FISHING IN THE END OF THE WORLD

Location: Ushuaia

Difficulty: Low

Duration: 8 Hours

Availability: from mid-October to March



Discover the Experience

We invite travelers to take a gravel road through a dense native forest. As we reach the coast, we head East and make a stop for a short hike into the woods to a tumbling waterfall. Our final destination is Puerto Almanza, the southernmost fishing port in Argentina. 15 KM forward, we reach a lovely small fishermen village, where nearly everyone is fully dedicated to specialized fishing, catching crab, centollones, mussels, and other typical mollusks of this area.

A local family welcomes and invites us to board on their boat and take us to their special spot. We stop and pull up the traps hoping to catch a good amount of crab! As we return to the coast, the hosts prepare the crab in the Patagonian style, boiled in salty seawater, and teach us how to help them out. A true way to engage with nature and fisherman way of living culture.



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ICE TREKKING CAGLIERO GLACIER

Location: El Chaltén

Difficulty: Medium

Duration: 8/9 Hours

Availability: October to April



Discover the Experience

Hike through dreamed forests; feel as a climber with all the security of a “Via Ferrata”, and enjoy a unique ice trekking on the Cagliero Glacier.

Undoubtedly, this unique program immerses adventurous travelers like no other into the deep and unexplored Patagonia. Admire the unusual views of Fitz Roy’s Mountain northern wall. Continue skirting the Diablo Lagoon through a natural but irregular terrain until reaching the beginning of the Via Ferrata.

The views keep on improving as you gain altitude, and the crossing becomes more and more entertaining, transforming this part of the activity into an exploration itself, the crossing becomes more and more entertaining, transforming this part of the activity into an exploration in itself, as the views keep on improving as you gain altitude.



CREATE YOUR OWN **BLEND & SENSORIAL TASTINGS**

Location: Mendoza

Difficulty: Easy

Duration: 6 Hours

Availability: All Year



Discover the Experience

A true invitation to play and discover the challenge of a winemaker: to create a work of art by combining different grape varieties. We offer the possibility of discovering the typical varieties of Argentina and innovative signature wines through thematic tastings focused on discovering the charm of each one. Name your new signature wine and create a label, taking home a bottle of high-end wine as a gift.

Our proposal does not end here: based on interaction and entertainment, we host wine and olive oil tastings allowing a real sensorial experience. This activity will train and sharpen the traveler's senses, making them capable of identifying and describing different types of blends. A way to play with different aromas and flavors obtained from different terroirs, as does a painter with his palette. Learn to associate fruit families, aromas, and memories with eyes closed and make the most of this fascinating and intangible experience. Participants will not only have fun, but they will also learn some of the "tricks" professional tasters use to define the best items. The best way to end is by enjoying a gourmet lunch with an arresting views of the vineyards and the Andes in the back.



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THINK GREEN

SUSTAINABLE & ORGANIC WINE EXPERIENCE

Location: Mendoza

Difficulty: Low

Duration: 4 Hours

Availability: All Year



Discover the Experience

This is a great opportunity to visit some great organic vineyards, and meet the people behind the project and daily work. Beautiful countryside, great food and good humor on hand, you can ensure that you will be well looked after, and return with stories to tell, and a heightened enthusiasm to discover more about the world of organic wine in Mendoza. Think Green...get ready for an amazing tour in Uco Valley.

The visits will begin in the vineyards, where organic farming techniques will be explained and then continue inside the wineries where you will see all the chain of production- beginning at the pressing machine, following to the steel tanks, to the barrels and ending at the filling bottle machine. A complete production cycle to understand the difference between the organic method and the conventional technique of winemaking.



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ALIVE ACONCAGUA BOUNDLESS VENTURE

Location: Mendoza

Difficulty: High

Duration: 4 Days / 3 Nights

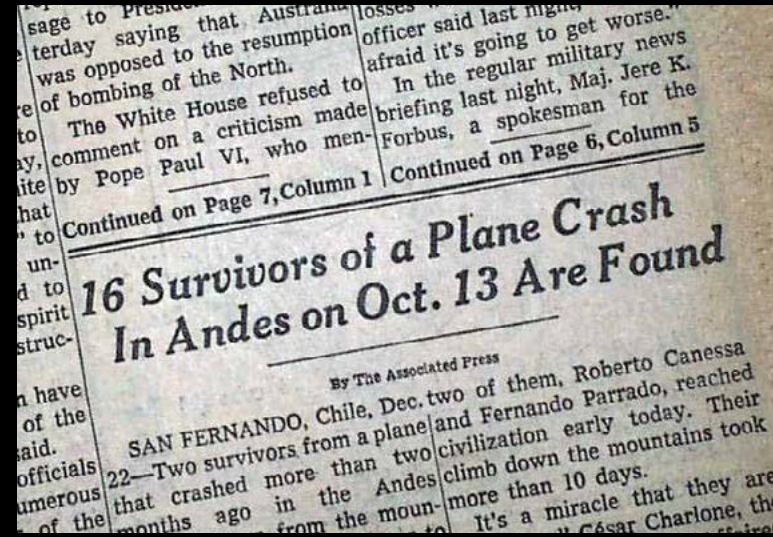
Availability: From December to March



Discover the Experience

A Lifetime expedition to the heart of the Andes: The Story of Survivors. Certainly everyone has heard about the incredible story of the accident of the Uruguayan plane that carried 45 young rugby players to Chile and crashed in the middle of the Andes mountains. This event inspired the book "Alive" which was also made into a movie under the same name. The survivors spent 72 days under extreme conditions until they were eventually rescued thanks to their determination and love for life!

This expedition program invites travelers to an unforgettable experience, reaching this miraculous spot, either by hike or on horseback. Spending some time in the actual crash site, in the immensity of the Andes mountains provides the perfect mix of Adventure and History- guaranteeing goosebumps! A story of survival and hope; this expedition is ideal for adventurous and transformative travel seekers.



PACHAMAMA FESTIVITY

AT DEEPER ARGENTINEAN NORTHWEST

Location: Argentinean Northwest

Duration: 5 Days

Availability: From August 1st (Pachamama Day)
to the end of the month.



Discover the Experience

A millenary deity, the “Pacha” is celebrated every year with offerings of food and beverage at an ancestral ceremony presided by the oldest and wisest man in the community. Some travelers decide to go deeper into the Andean roots, and decide to live this special festivity from the inside...

“Pachamama holy land, kusilla, kusilla, kusilla, bring us a good harvest this year, pasture for animals, rain, work, food and peace for our family,” pray the members of the Andean communities and all the accompanying neighbors, each year during the rituals of the National Day of the Pachamama. From August 1st to the end of the month, the ceremony is done at dawn, before the first ray of sun.

Stone “apachetas” have been built over the years to bury the offerings to Mother Earth and are located on the sides of the roads, at the top of the hills and in every familys’ backyard. This worship is one of the most traditional, moving, and respected devotions in the whole Northern region of Argentina.



MEET THE EXPERT

Location: Every destination, according to interest



Discover the Experience

We invite those curious travelers to go straight to the source of inspiration.

We contact them with the developers of what intrigues and motivates them! be it art, cuisine, or culture... We do our research to offer a 100% authentic and thematic experience. Meet local artists in their intimacy along with an art curator, visiting private galleries and exclusive collections. Spend some time with a leading tango historian, going over its iconic moments through time. Get to meet a research paleontologist dedicated to the discoveries of the Patagonian dinosaurs. Meet the head winemaker of a boutique winery in Mendoza and explore the art of blending...

The ALCHEMISTS team works deep to include these focused experiences according to the most genuine interest, discovering different local expressions close to the right character.



SOCIAL COMMITMENT & RESPONSABILITY PROGRAMS

Location: Every destination, according to interest



Discover the Experience

In ALCHEMY DMC Argentina, we believe in the positive effects of the interaction with children, old people, groups in need and simple life stories...

With all this and more, we can imagine and put together a “sensitive life experience” for those who seem to “have it all”. And above all, do it from a non-dramatic place; a hands on experience!

We would of course aim to learn more about the person and what they consider would be transformative to their current life, what they feel they need to change or work on, and what areas are empty or barren. Not all experiences are the perfect fit for everyone. Touching someone’s sensitivity is a blessing and an unequaled and very personal experience. As a team, when considering impacting on someone else’s lives, we need to “think heart”, rather than to “think hard”!

We know we have the skills to make these moments happen; it is a matter of finding the correct fit.



CUSTOMIZED & UNIQUE BRANDING IDEAS



Discover the Experience

Inspiration, identity, thoughtfully details, visual impact.

A full antique barbershop set up in a hotel private room, with branded towels with the client's logo.

Actors dressed up as newspaper boys distributing personalized journals during a sightseeing, or even in the airport upon arrival. Those journals may anticipate the trip's next destinations and new adventures to come.

"Romantic notes" revealing the story behind the gift.

Luggage tags and leather pouches with the engraved logo or traveler's name.

Customized foodie tours with branded itineraries, menus, and recipes.

Our team flows with a creative synergy that motivates us every day.



THE ALCHEMISTS

We believe the key to delivering the very best for our clients is to be the very best ourselves.

Our inspiring, motivated team of Alchemits know every inch of Argentina and are incredibly excited to share it with you. We strive for excellence for every single customer who travels with us, and we are known for our innovation and creativity.





ALCHEMY

DMC ARGENTINA

- CONTACT THE ALCHEMISTS -

leisure@alchemydmc.com

+5411.4894.0277

www.instagram.com/alchemy_dmc/

www.alchemydmc.com